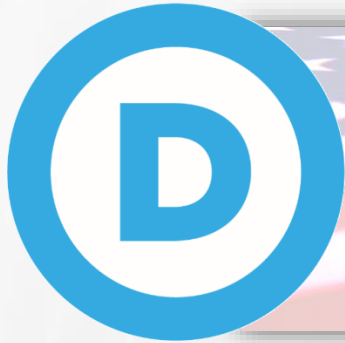
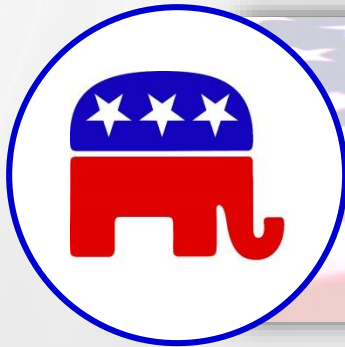




NEARLY 3 OUT OF 4 ANGELENOS ARE REGISTERED TO VOTE



41.2% OF REGISTERED VOTERS ARE DEMOCRATS



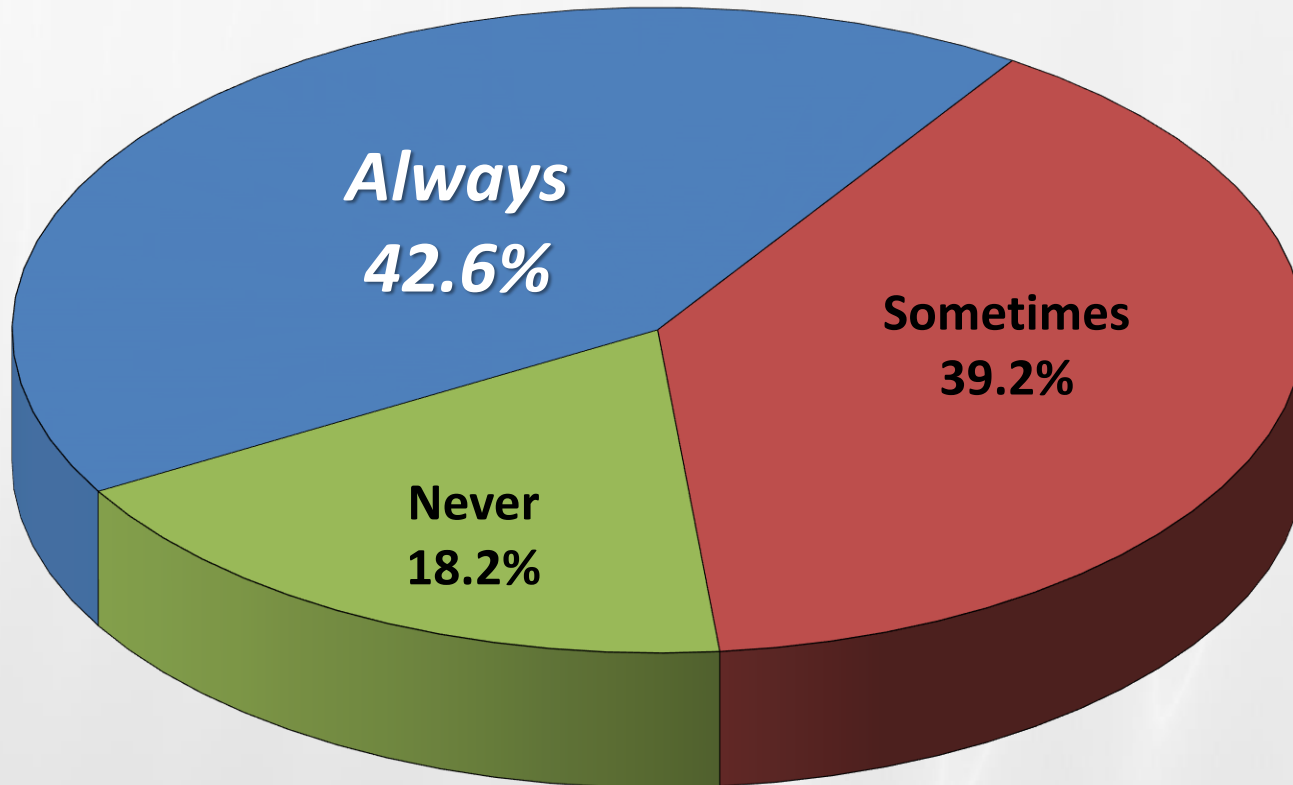
21.0% OF REGISTERED VOTERS ARE REPUBLICANS



8.6% OF REGISTERED VOTERS ARE INDEPENDENT



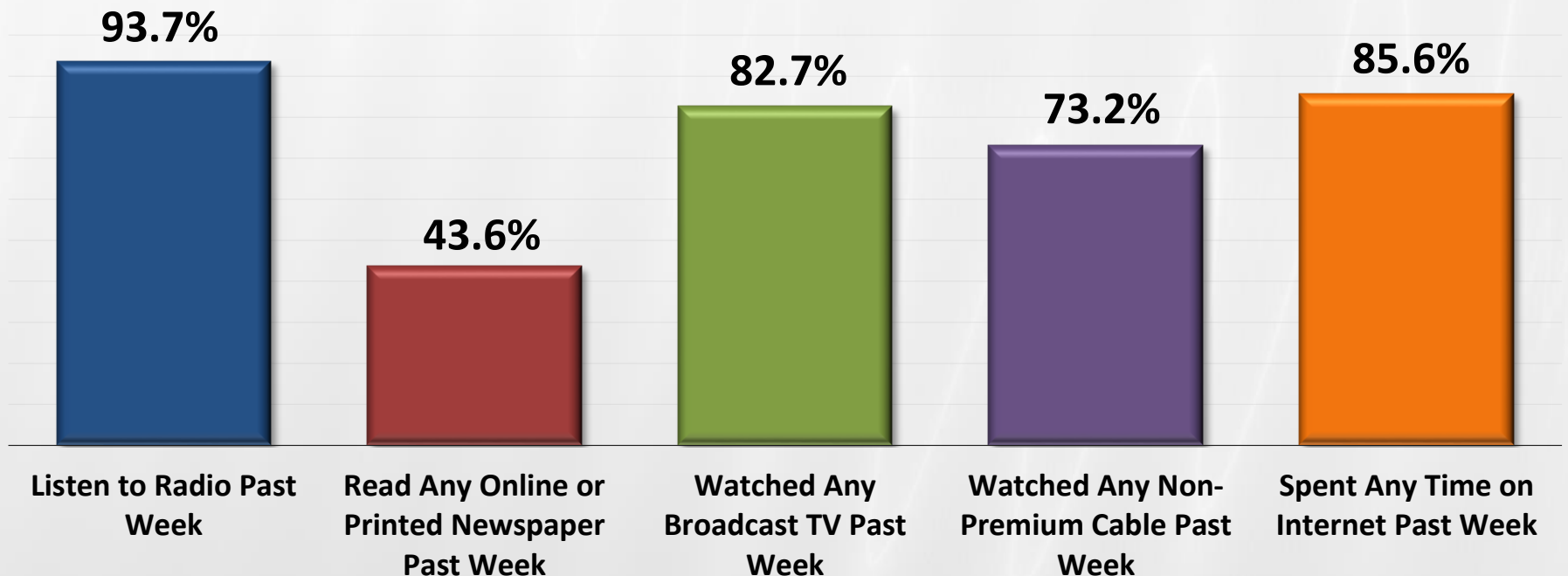
42.6% OF REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION





RADIO REACHES MORE REGISTERED VOTERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **93.7%** of Registered Voters





REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



93.7%

OF REGISTERED VOTERS LISTENED TO RADIO IN THE PAST WEEK



20.4%

OF REGISTERED VOTERS HAVE VISITED PANDORA IN THE PAST WEEK



Spotify

12.0%

OF REGISTERED VOTERS HAVE VISITED SPOTIFY IN THE PAST WEEK



REGISTERED VOTERS LISTEN TO RADIO

More registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

