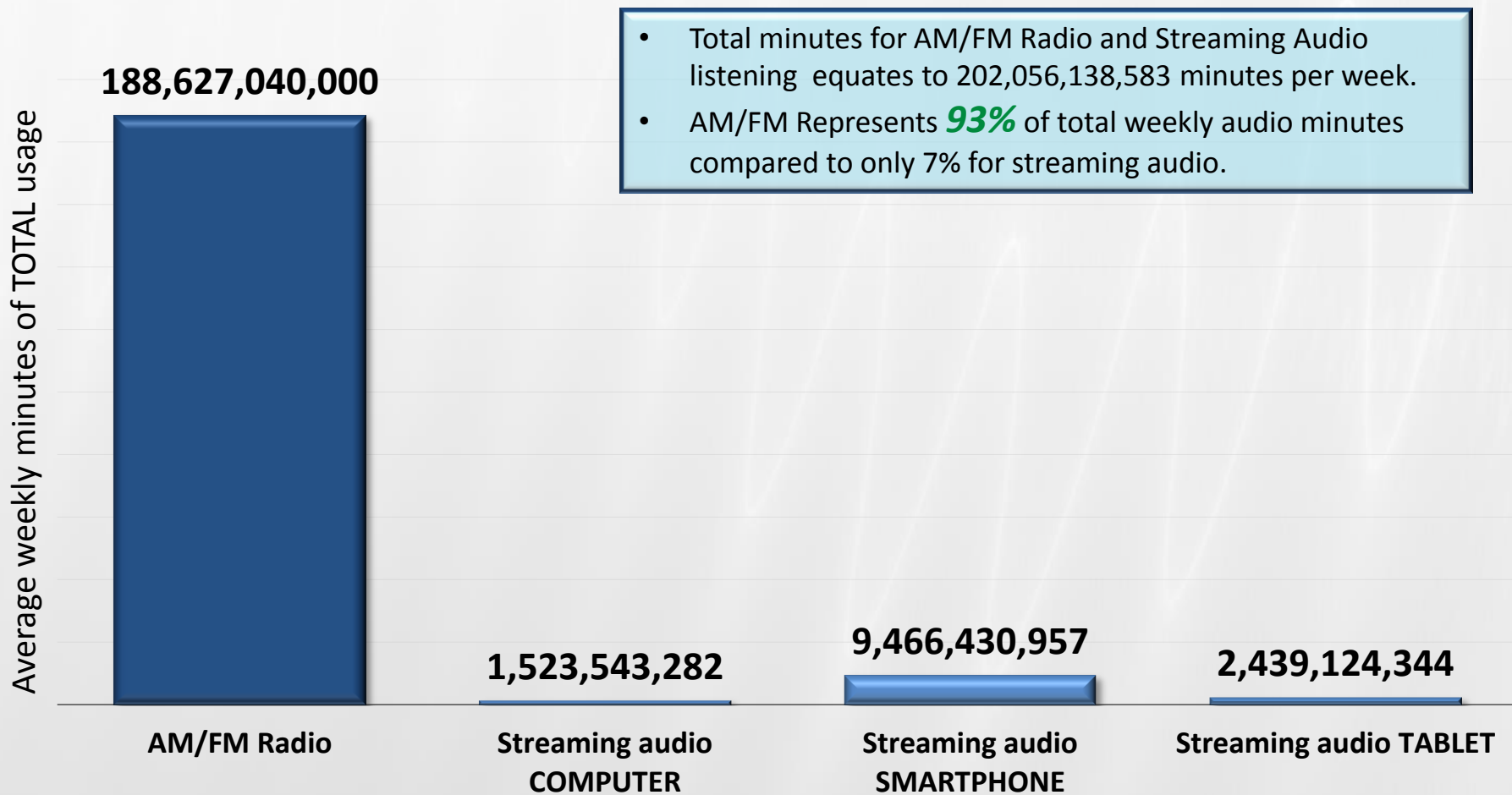




RADIO OUTPACES STREAMING AUDIO

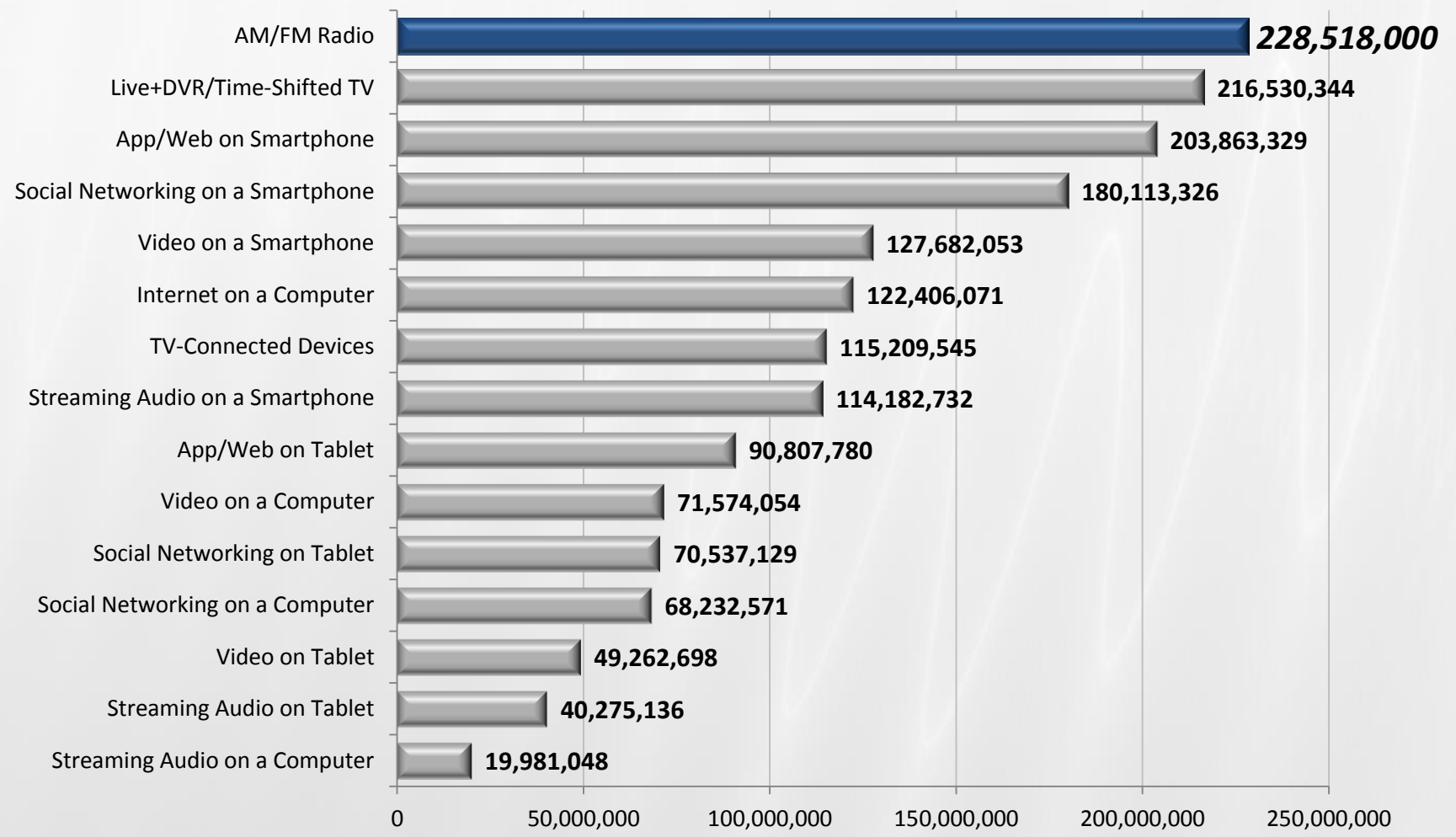
AM/FM & Streaming by Device





AM/FM RADIO REACHES MORE PEOPLE EACH WEEK THAN ANY OTHER MEDIUM IN THE US

Weekly Cume



Source: Nielsen Audio, Q2 2017, Nielsen Comparable Metrics Report, Adults 18+.

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Reach %

