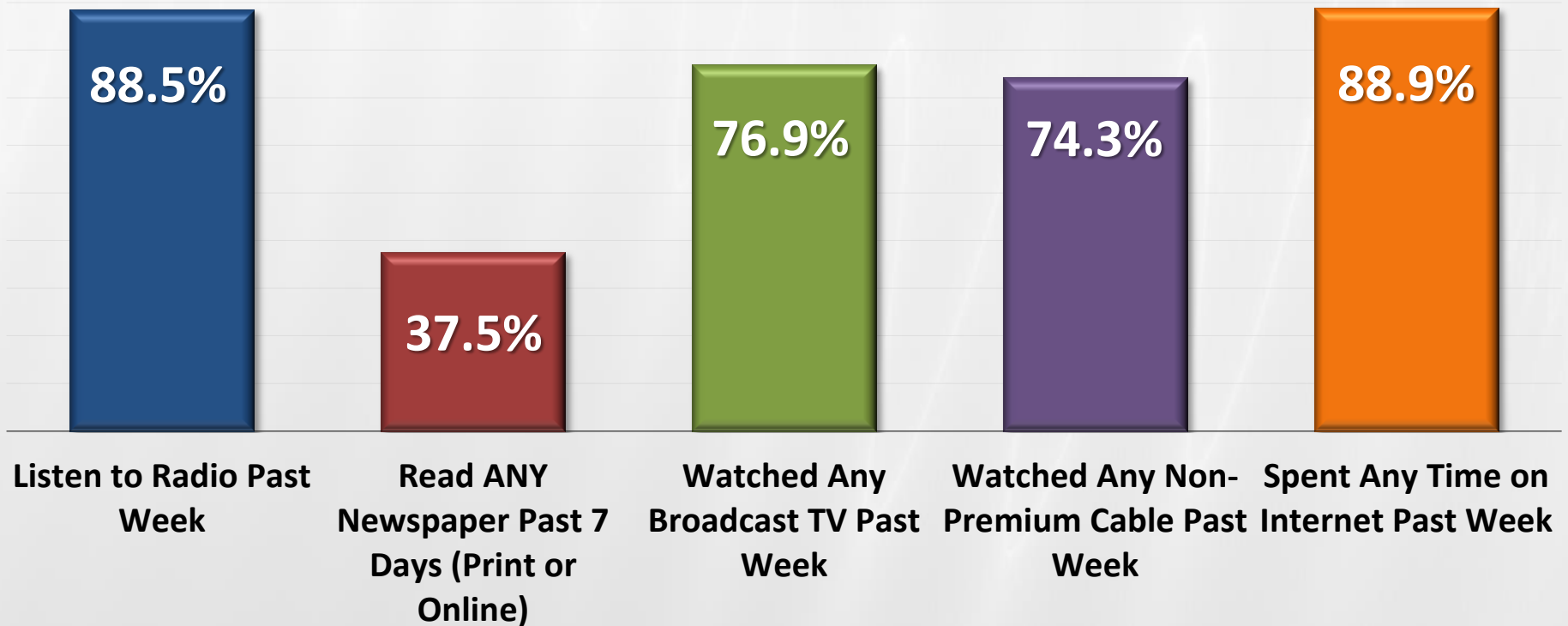




RADIO REACHES SAN DIEGO **ADULTS 18+**

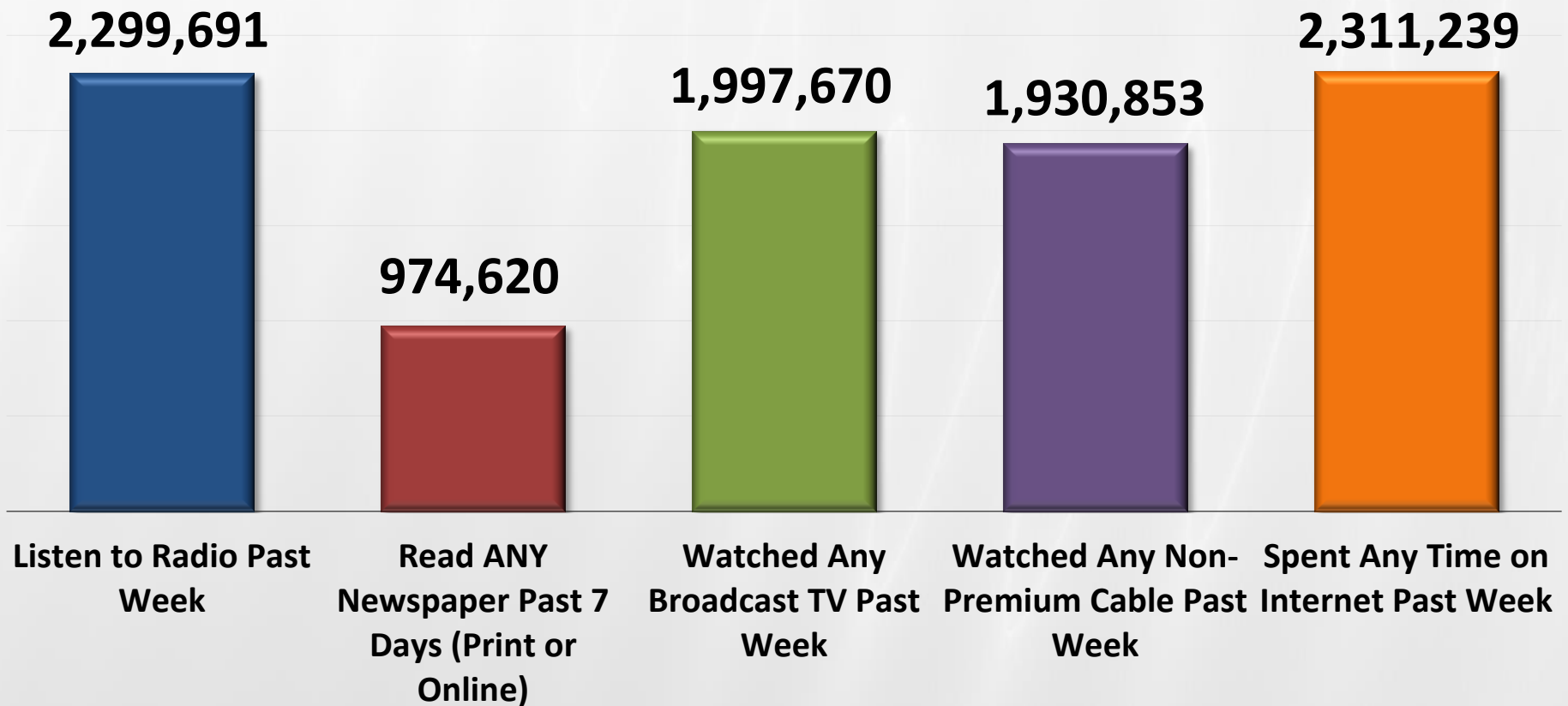
Radio reaches **88.5%** of *San Diego Adults 18+*





RADIO REACHES SAN DIEGO **ADULTS 18+**

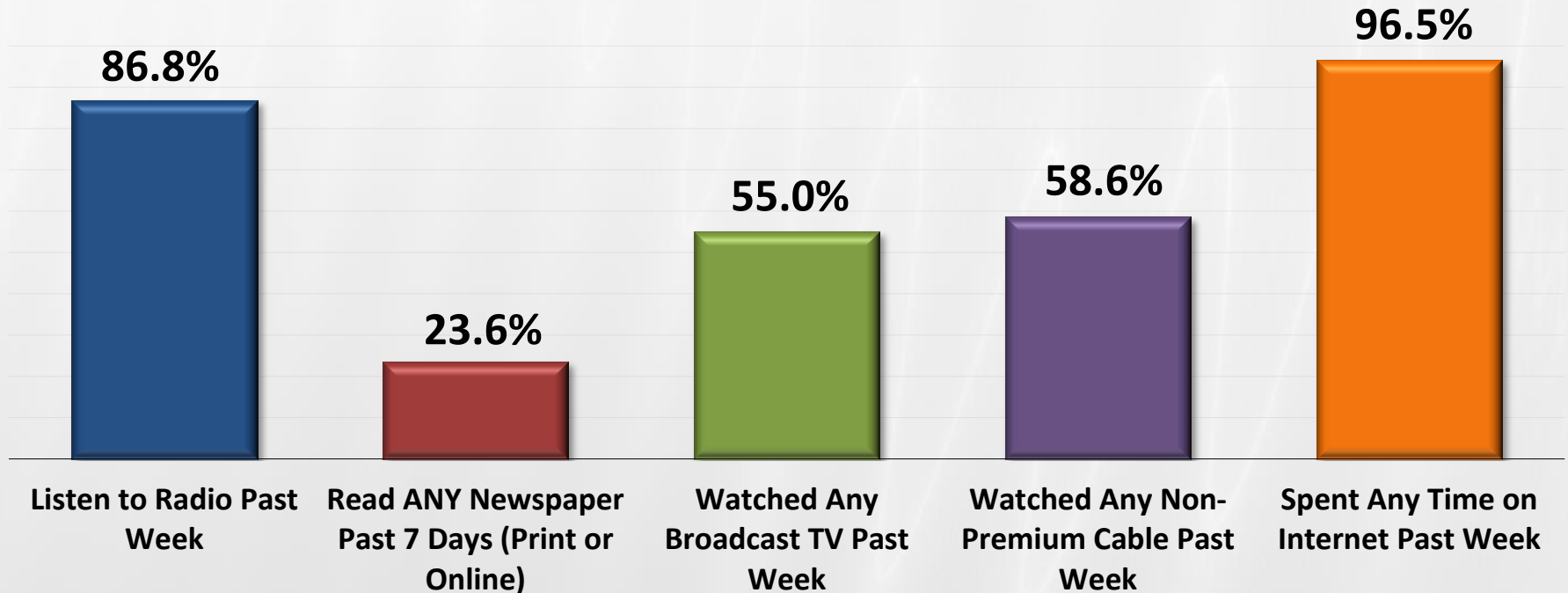
*Radio reaches over **2.2 million**
San Diego **Adults 18+***





RADIO REACHES SAN DIEGO **MILLENNIALS**

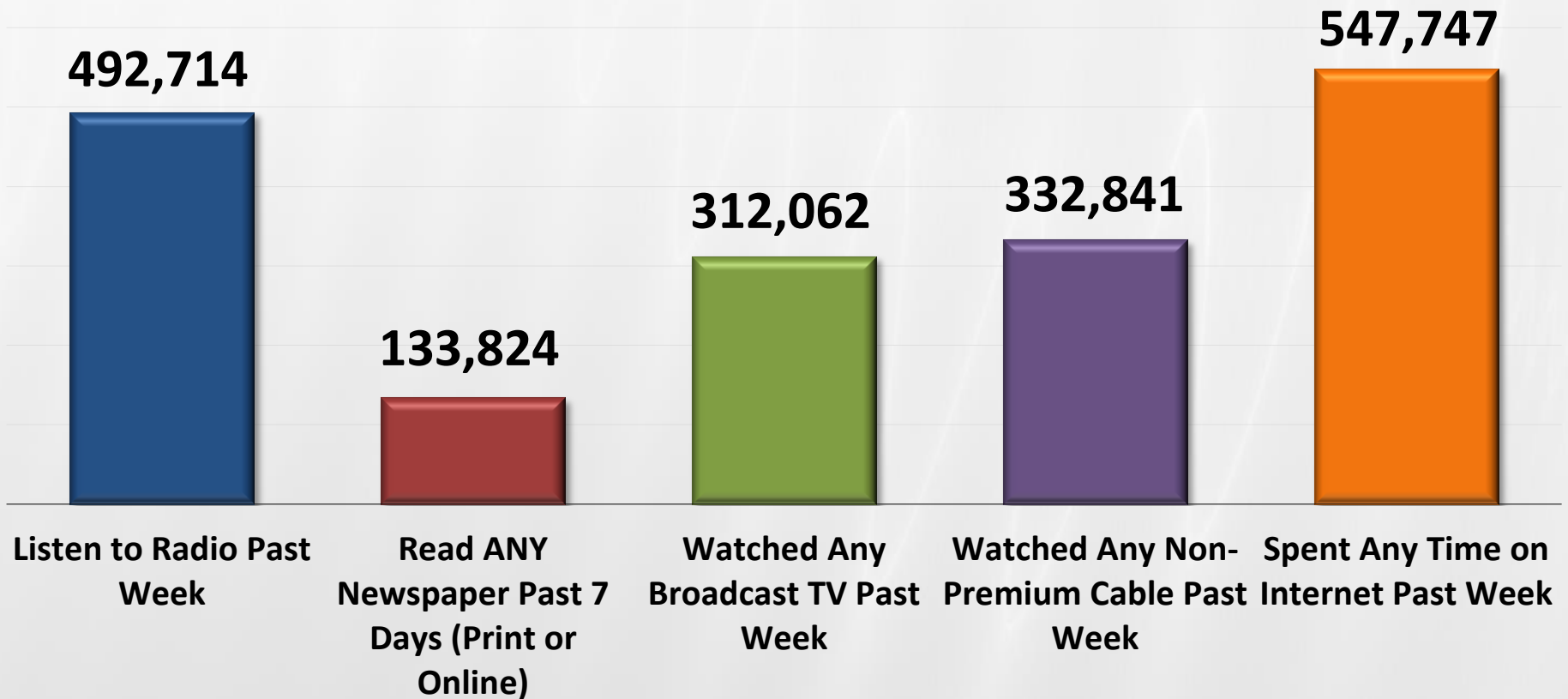
Radio reaches **86.8%** of San Diego Millennials





RADIO REACHES SAN DIEGO **MILLENNIALS**

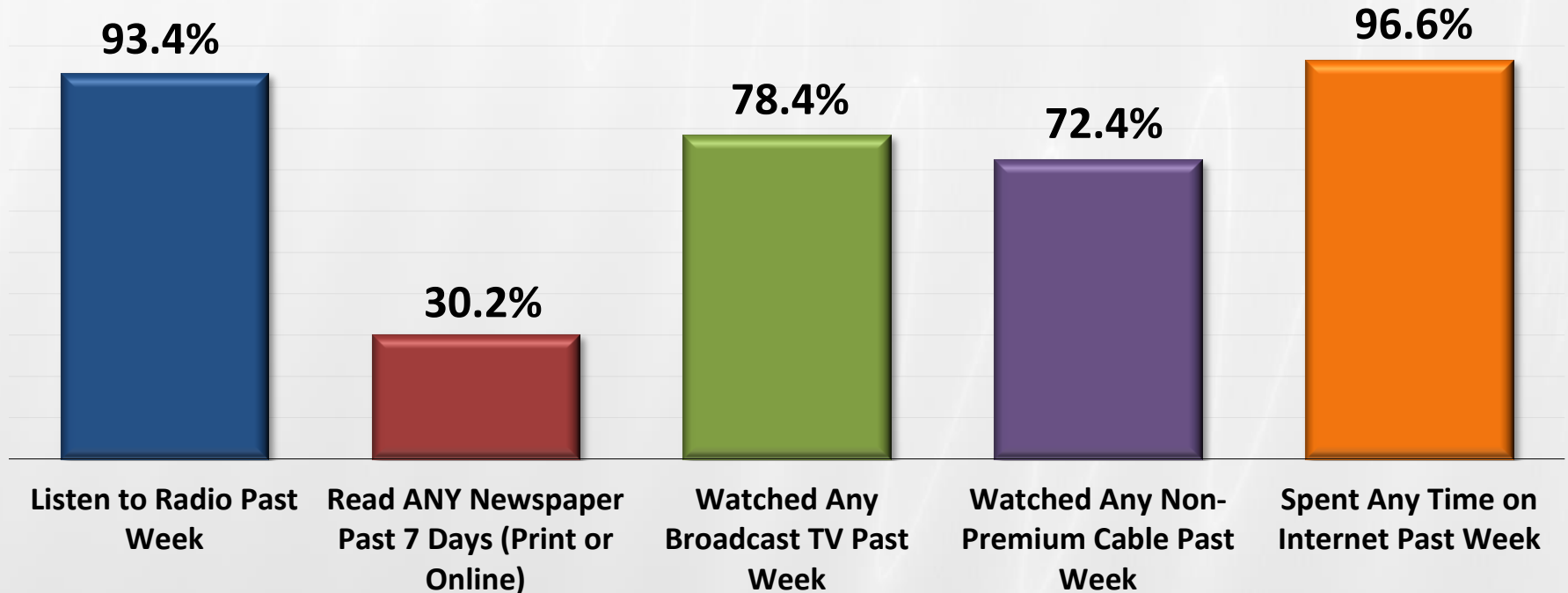
*Radio reaches nearly **500,000**
San Diego **Millennials***





RADIO REACHES SAN DIEGO **GEN X**

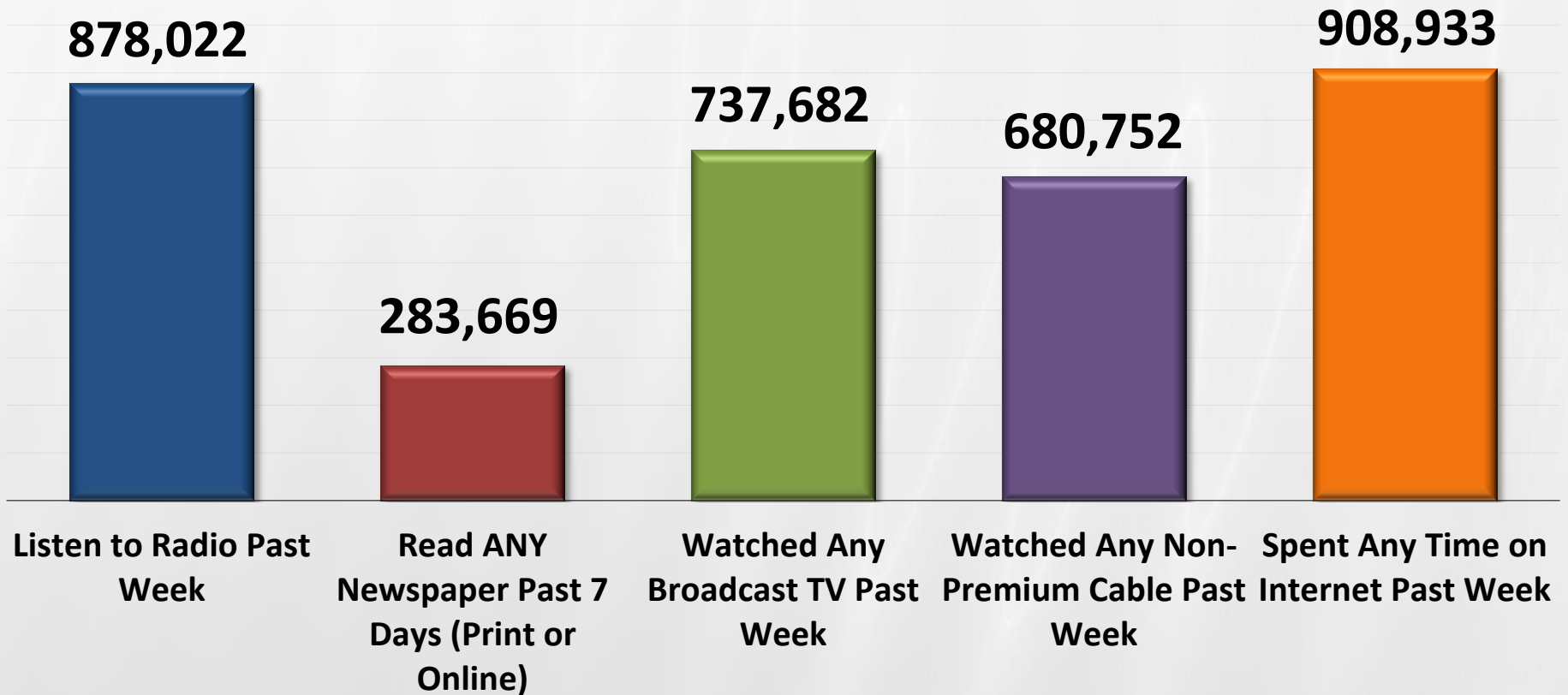
Radio reaches **93.4%** of San Diego **Gen X**





RADIO REACHES SAN DIEGO **GEN X**

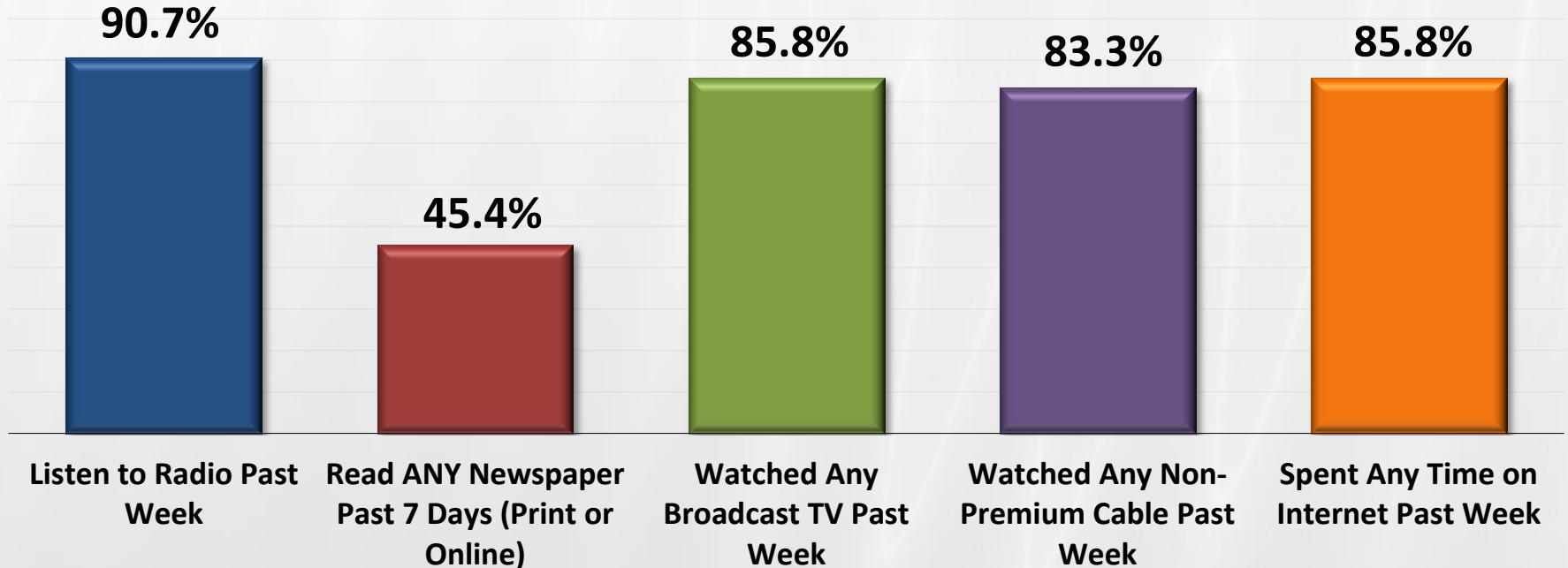
*Radio reaches nearly **900,000**
San Diego **Gen X***





RADIO REACHES MORE **BABY BOOMERS** IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **90.7%** of San Diego *Baby Boomers*





RADIO REACHES SAN DIEGO **BABY BOOMERS**

*Radio reaches over **700,000**
San Diego **Baby Boomers***

