

REACH AND TIME



RADIO REACHES 92.9%
OF PERSONS 12+ IN
SOUTHERN CALIFORNIA
EVERY WEEK

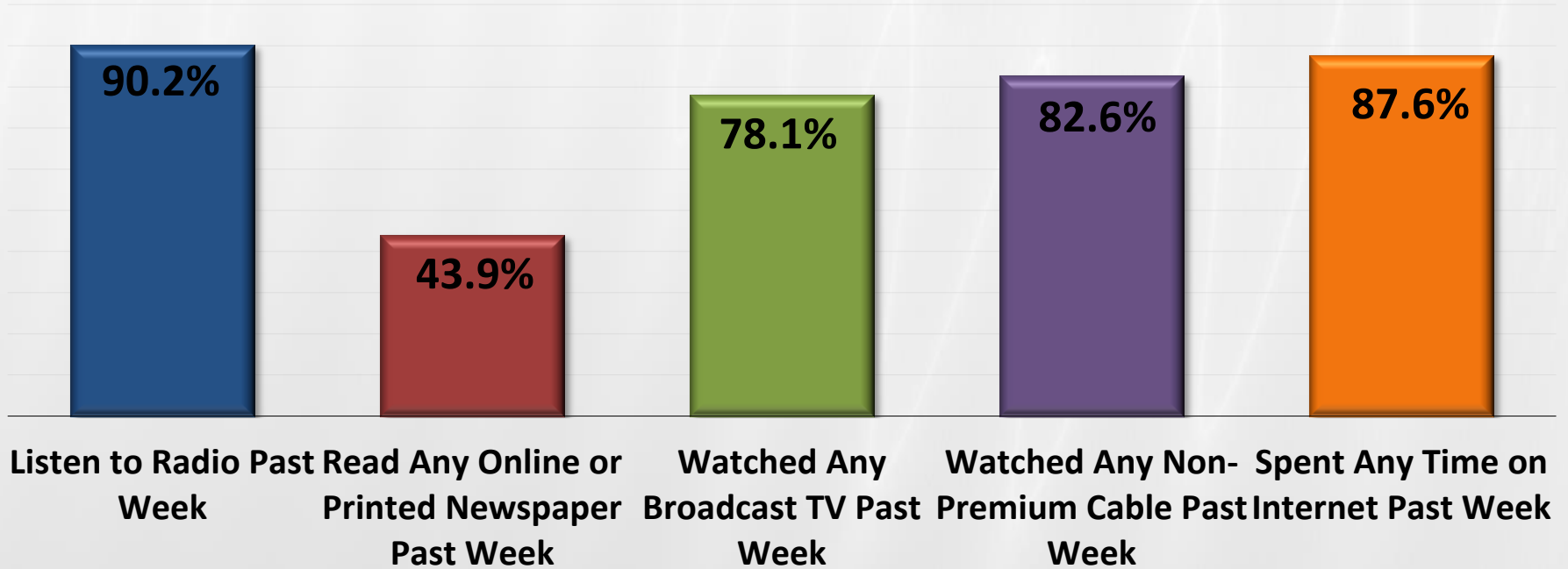


10.5 HOURS
SPENT WITH RADIO
EACH WEEK



RADIO REACHES OXNARD/VENTURA ADULTS 18+

Radio reaches **90%** of *Oxnard/Ventura Adults 18+*





MORE VENTURA **ADULTS 18+** LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH

Reach %

