

REACH AND TIME



RADIO REACHES 92.9%
OF PERSONS 12+ IN
SOUTHERN CALIFORNIA
EVERY WEEK

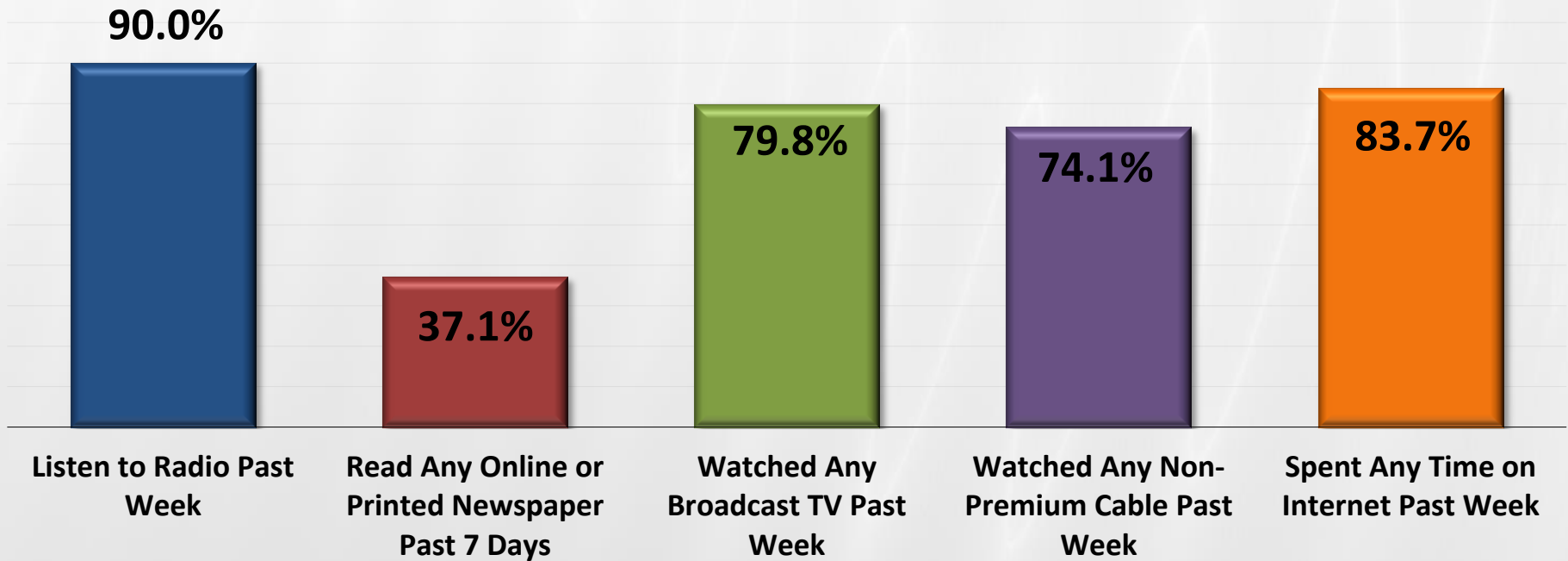


10.5 HOURS
SPENT WITH RADIO
EACH WEEK



RADIO REACHES MORE IE **ADULTS 18+** IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **90%** of *Inland Empire Adults 18+*





MORE **IE ADULTS 18+** LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH

Reach %

