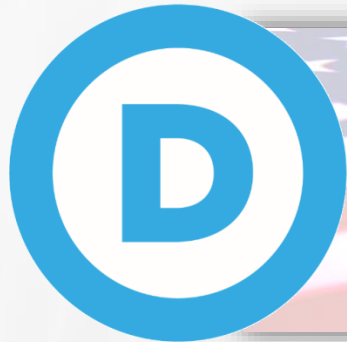
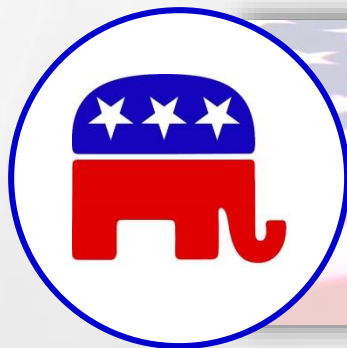




62.1% OF LOS ANGELES HISPANICS ARE REGISTERED TO VOTE



52.4% OF HISPANIC REGISTERED VOTERS ARE DEMOCRATS



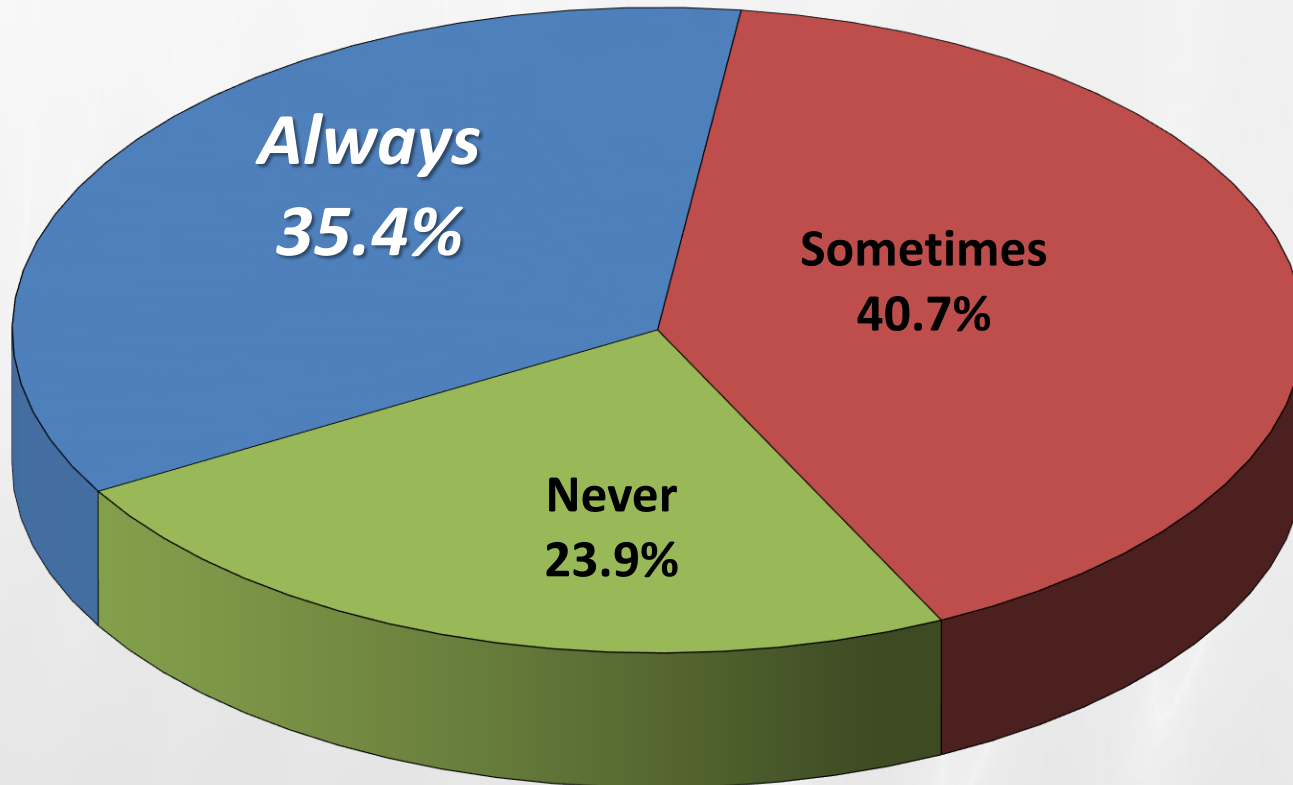
11.4% OF HISPANIC REGISTERED VOTERS ARE REPUBLICANS



7.8% OF HISPANIC REGISTERED VOTERS ARE INDEPENDENT



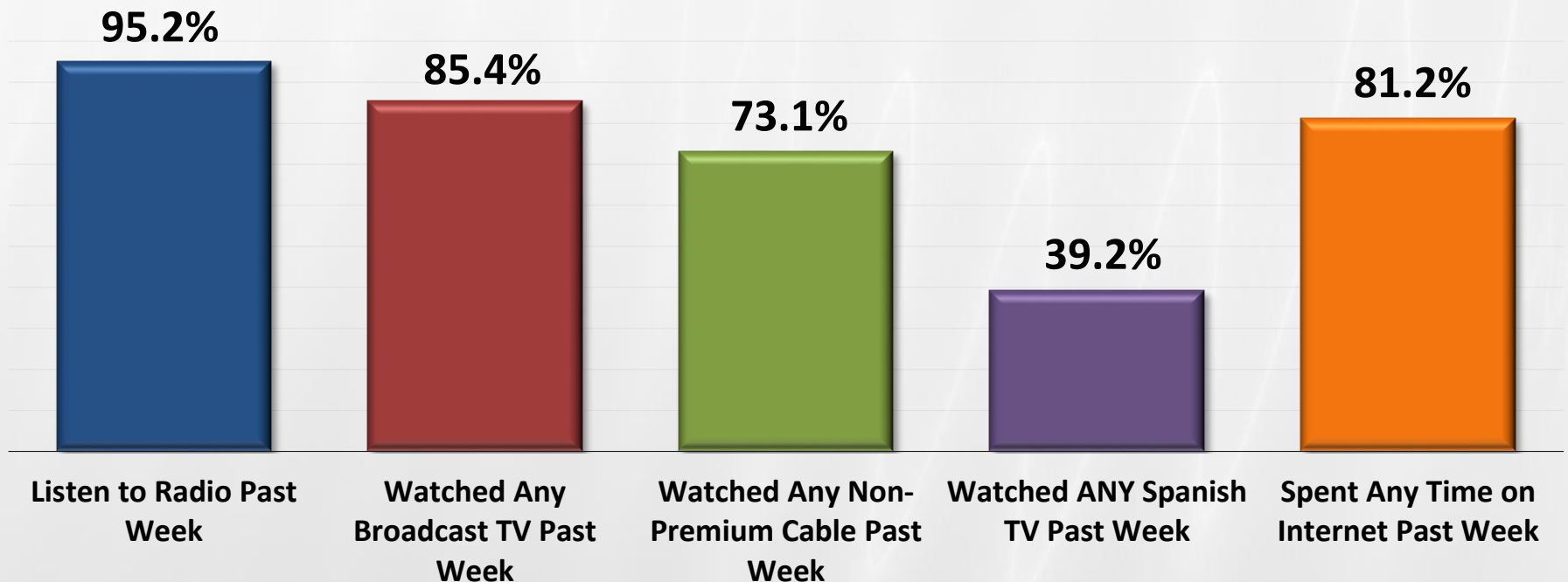
35.4% OF HISPANIC REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION





RADIO REACHES MORE HISPANIC REGISTERED VOTERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **95.2%** of Hispanic Registered Voters





HISPANIC REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



95.2%

OF HISPANIC REGISTERED VOTERS LISTENED TO RADIO IN THE PAST WEEK



24.2%

OF HISPANIC REGISTERED VOTERS HAVE VISITED PANDORA IN THE PAST WEEK



Spotify

10.7%

OF HISPANIC REGISTERED VOTERS HAVE VISITED SPOTIFY IN THE PAST WEEK



HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

