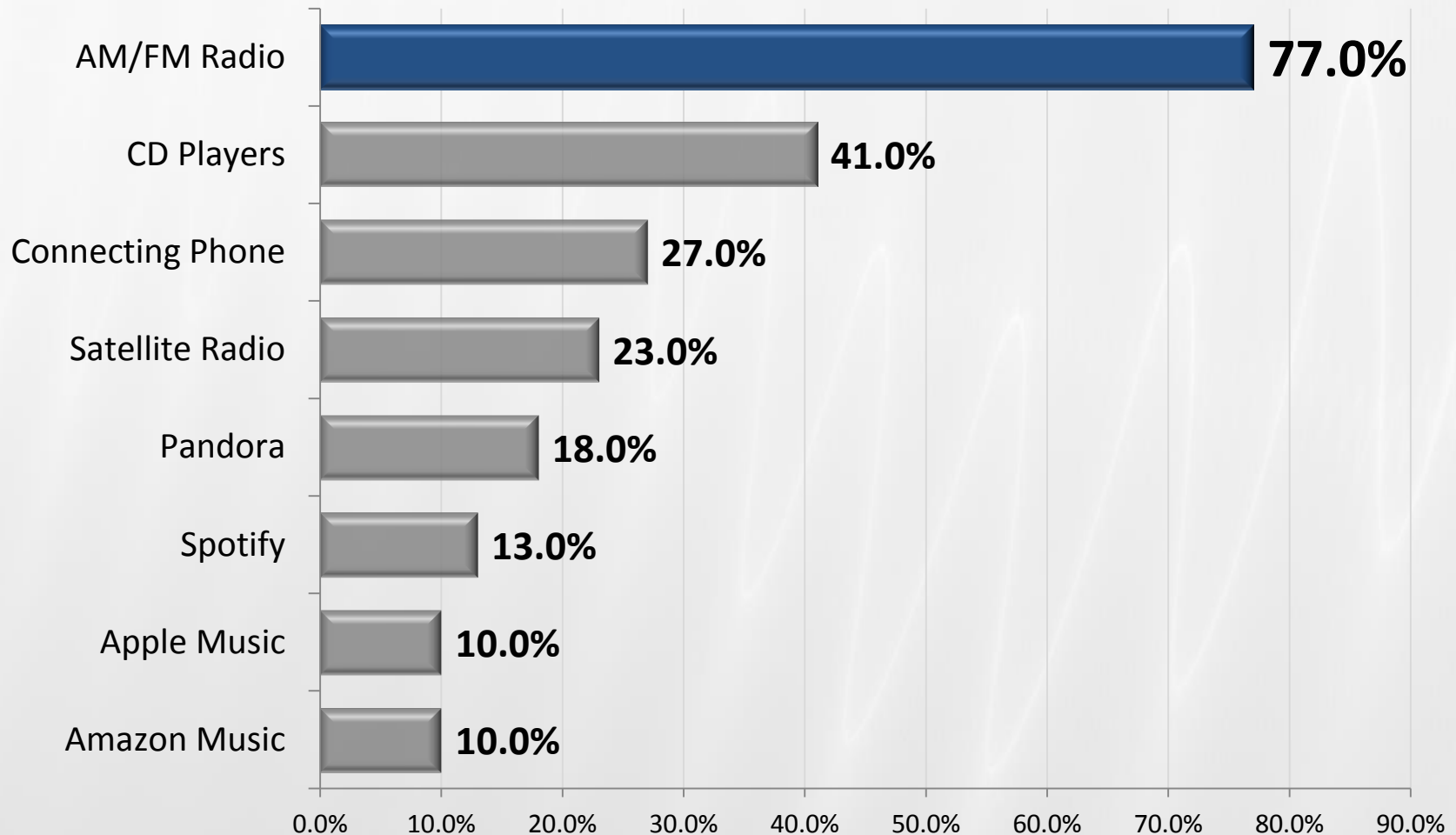




RADIO REACHES MORE DRIVERS THAN ANY OTHER AUDIO OPTIONS

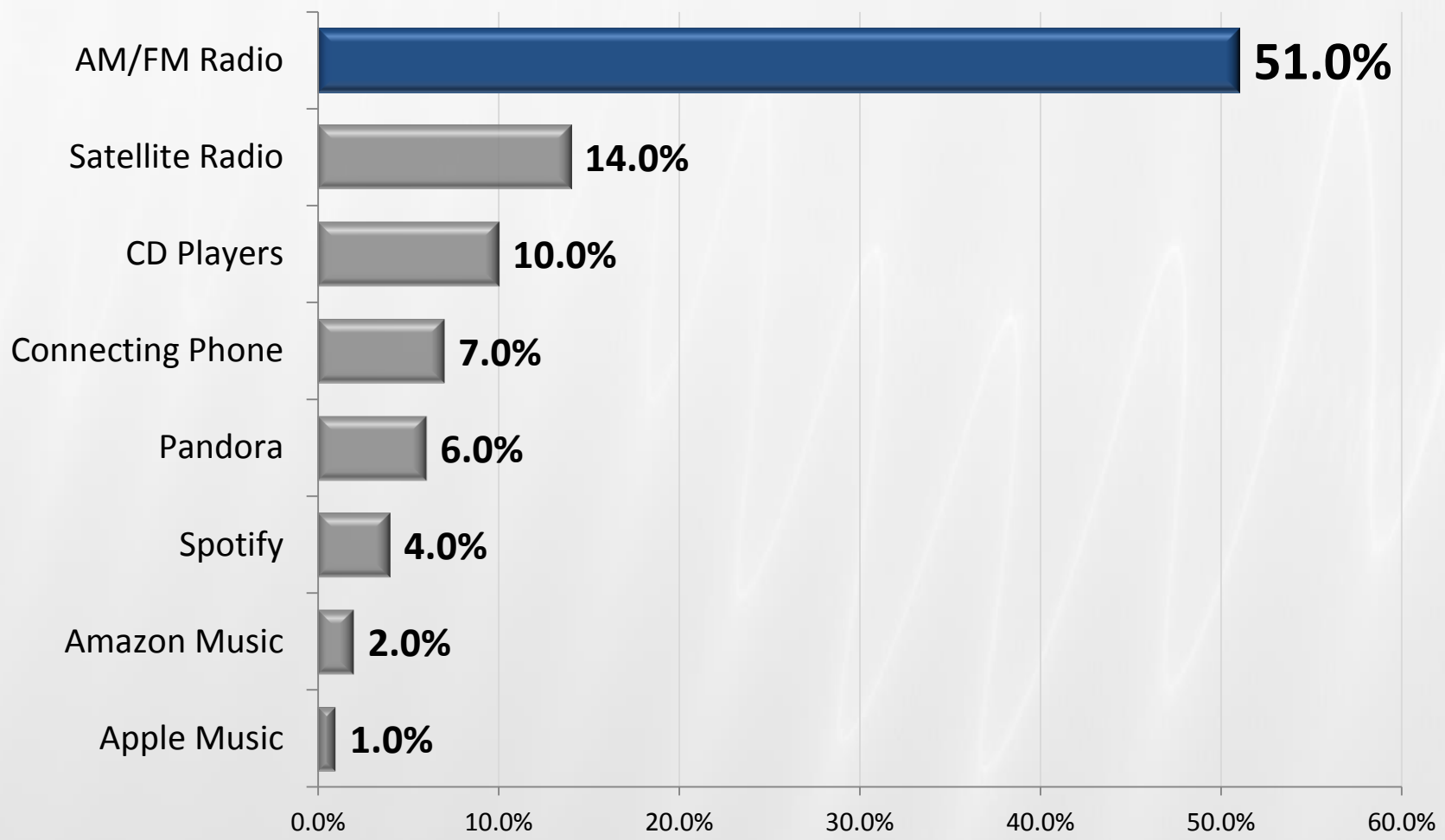


Note: Listen to audio source in the car at least weekly.

Source: As reported in Inside Radio, April 21, 2016. Frank Magid & Associates. The study was conducted in conjunction with Marshall Cohen and Fred Jacobs, completed October 2015. 1,200 English-speaking American drivers aged 18-64 who drive at least 30 minutes per day and had some involvement in the car purchase decision making-process.



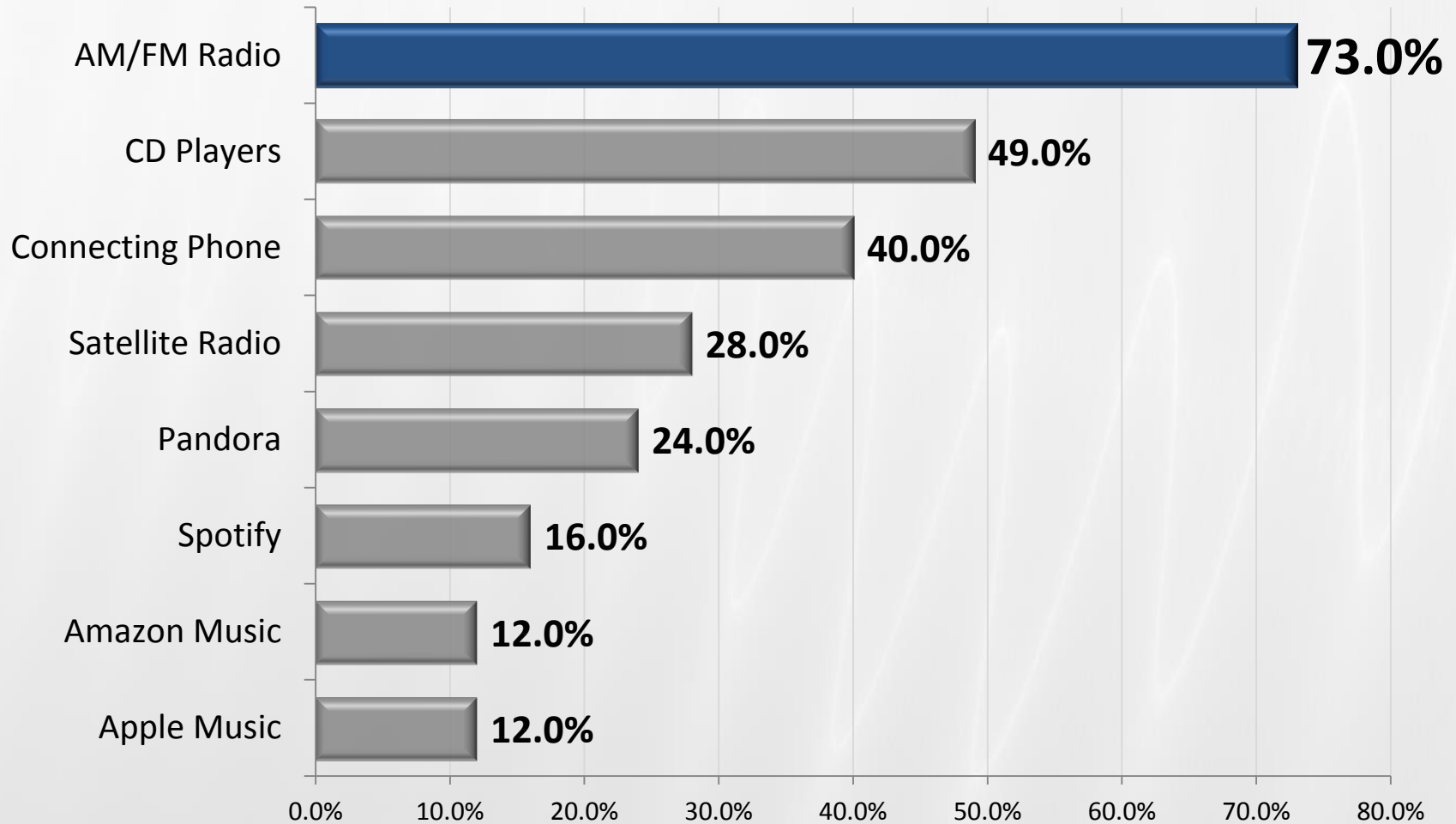
RADIO IS AUDIO SOURCE USED MOST OFTEN IN-CAR



Source: As reported in Inside Radio, April 21, 2016. Frank Magid & Associates. The study was conducted in conjunction with Marshall Cohen and Fred Jacobs, completed October 2015. 1,200 English-speaking American drivers aged 18-64 who drive at least 30 minutes per day and had some involvement in the car purchase decision making-process.



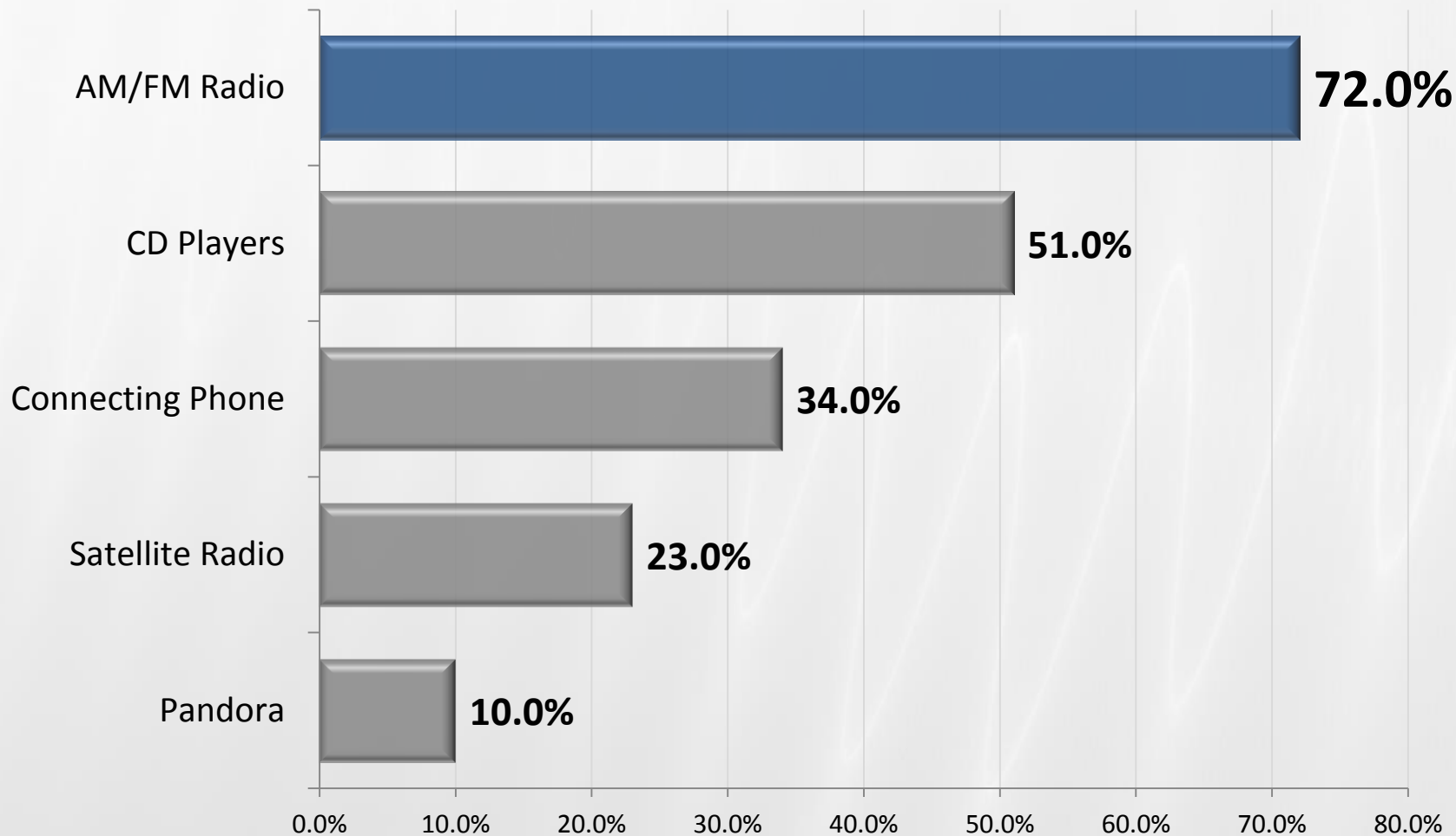
AM/FM RADIO MOST IMPORTANT AUDIO SOURCE IN-CAR



Note: Those giving audio source 4 or 5 on a 1- 5 importance scale.

Source: As reported in Inside Radio, April 21, 2016. Frank Magid & Associates. The study was conducted in conjunction with Marshall Cohen and Fred Jacobs, completed October 2015. 1,200 English-speaking American drivers aged 18-64 who drive at least 30 minutes per day and had some involvement in the car purchase decision making-process.

BROADCAST RADIO DELIVERS HIGHEST LEVEL OF SATISFACTION OF ANY IN-CAR AUDIO SOURCE



Source: As reported in Inside Radio, April 21, 2016. Frank Magid & Associates. The study was conducted in conjunction with Marshall Cohen and Fred Jacobs, completed October 2015. 1,200 English-speaking American drivers aged 18-64 who drive at least 30 minutes per day and had some involvement in the car purchase decision making-process.